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take notice

Looking for the perfect employee? Find out how to attract the right candidates using the Job Description Writer on page 3.

what's new

Get help paying for education with CareerOneStop's **Financial Aid Advisor** and **Scholarship Search**. Both have been updated for the 2008-09 school year. The Financial Aid Advisor helps calculate eligibility for grants and estimates the amount of family contribution. The Scholarship Search contains more than 5,000 scholarships, loans, and fellowships. Look under "Pay" in the Education + Training section of the CareerOneStop Web site to learn more (www.CareerOneStop.org/EducationTraining/EduTraining.aspx).

Parents and guardians are an important key to a child's success in education and employment. The U.S. Department of Labor and the National PTA have teamed up to provide the **PTA Goes to Work campaign**. It includes a career-planning toolkit with parent resources. Visit the Career Voyages Web site to learn more (www.careervoyages.gov/parents-main.cfm).

spotlight:

Visit **CareerOneStop's Regional Economic Development** site (<http://maps.servicelocator.org/red>) for a blueprint to Workforce Innovation in Regional Economic Development (**WIRED**). This on-going initiative is the U.S. Department of Labor's groundbreaking approach to integrate workforce and economic development.

Read more on page 2



spotlight:

Visit CareerOneStop's Regional Economic Development Web site

(<http://maps.servicelocator.org/red>)



CareerOneStop's Regional Economic Development Web site offers free and reliable labor market, economic, and workforce data and information in one convenient location. Economic developers, workforce developers, and business and education leaders can select information unique to their region and compare it with other areas. Also, there are helpful planning models such as WIRED and Six Steps to Regional Success. These models integrate economic and workforce development activities and demonstrate how talent development can drive economic transformation in regional economies across the United States.

<p>1. Identify the Regional Economy Ignore political boundaries and identify surrounding areas that share the same economic structure...</p>	<p>2. Form Core Leadership Group After a regional identity and assets are defined, form a core leadership group representing the major assets of the region...</p>	<p>3. SWOT Analysis A comprehensive analysis of regional Strengths, Weaknesses, Opportunities, and Threats that directly affect strategic economic development...</p>
<p>4. Regional Identity and Vision Developing a regional identity and vision for regional economic growth is critical...</p>	<p>5. Devise Strategies Strategies for regional economic and workforce development should be "SMART" - Specific, Measurable, Achievable, Realistic, and with a Timeline...</p>	<p>6. Leverage Resources and Implement Leverage resources from private, non-profit, and government sources in support of the common goals...</p>

More resources. Also find quick links to valuable resources including:

- **QuickFacts:** easy access to state and county facts about people, business, and geography from the U.S. Census Bureau
- **FedStats:** a full range of U.S. government statistics
- **LED:** longitudinal employer-household data from the U.S. Census Bureau
- **Analyst Resource Center:** enhanced information delivery to workforce customers in the employment, education, and economic development sectors
- **Asset Mapping Roadmap:** a guide to assessing regional development resources
- **Community Economic Development HotReport:** quick links to regional, state, and county level economic, demographic, housing, transportation, and community information

events

CareerOneStop is presenting and exhibiting at the following conferences:

Careers Conference

Madison, Wisconsin
January 28-30, 2008

League for Innovation

Denver, Colorado
March 1-5, 2008

BRAC Workforce Summit 2008

Tampa, Florida
March 5-7, 2008

contact us

Subscribe to the quarterly newsletter, **Connections**, at www.CareerOneStop.org/Newsroom/newsroom.asp.

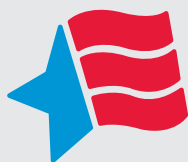
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E-mail: info@CareerOneStop.org

Toll Free: 1-877-348-0502

TTY: 1-877-348-0501



careeronestop
PATHWAYS TO CAREER SUCCESS

solutions

Fast and easy job descriptions

Looking for the perfect employee? Your job description helps attract the right candidates. With CareerOneStop's **Job Description Writer**, your best job description is only seven clicks away.

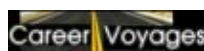


The CareerOneStop Job Description Writer provides career-specific prompts for what to include in your job description. Categories include:

- Description & location
- Job tasks & activities
- Work context
- Education, skills, & knowledge
- Tools & technology used on the job
- Space to add company-specific details

Click on "Write Job Descriptions" from the front page of the CareerOneStop Web site (www.CareerOneStop.org) to start creating your job description today.

other resources



Career Voyages (www.CareerVoyages.gov), a collaboration between the U.S. Department of Labor and the U.S.

Department of Education, provides information on high-growth, in-demand occupations and identifies the skills and education needed for those jobs.

Find basic labor market information such as wage and employment trends as well as occupation descriptions and career videos for in-demand occupations.

In addition, Career Voyages works directly with industry associations, providing direct access to their career exploration information, videos, education opportunities, scholarships, and other industry-specific resources.

coming soon

Look for new resources for youth and businesses this spring.